

<Prospect name and address block>

Hello <name>,

I noticed your home listing expired recently and am sorry to hear that your home has not yet sold. The home selling process can certainly be a stressful and exhausting process.

Despite the challenges of today's real estate market, I have seen success with real estate sales in your area. My recent sales of homes in your neighborhood include:

* <sold listing address or MLS number>
* <sold listing address or MLS number>

I would be thrilled to take the burden and stress of the home selling process off your shoulders. Please consider hiring me as your new listing agent. I have some creative ideas to ensure your property moves quickly and garners a sales price appropriate with its market value. As a client of mine you will benefit from complimentary home staging, professional photography of your home, and a comprehensive marketing strategy. I hope to hear from you soon.

Best Wishes,

<Contact block with name

RE license #

firm name

firm address

email, phone, and social media>